

CITY OF JERSEY CITY OFFICE OF THE MAYOR

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Stress-free Parking now available in Jersey City with the Official Launch of ParkMobile App

JERSEY CITY – **Mayor Steven M. Fulop** and **ParkMobile** are announcing a new partnership that allows residents and visitors to pay for city parking from their mobile devices. The free ParkMobile app is now officially available at all parking meters and all City-owned parking lots citywide as of Monday, April 1st.

"With ParkMobile, anyone can pay for parking on the app. Drivers can also avoid tickets by keeping track of their meter time and extending their parking sessions remotely," said Mayor Fulop. "We hope this provides more convenience, and that more people use the app to pay and track their time. This latest initiative falls in line with our continued goals to incorporate this type of innovative technology wherever possible."

With the ParkMobile app, users simply enter the zone number posted on the ParkMobile sign located on each meter. The user then chooses the duration of time, and completes the transaction by hitting the "start parking" button on the app. ParkMobile sends alerts when a parking session is about to expire, so a user can easily extend time right from the app without having to rush back to the meter.

"We're excited to expand our network to a city that leads the state in these types of advancements," says **Jon Ziglar, CEO of ParkMobile**. "At ParkMobile, we're proud to provide more customers across Jersey City and New Jersey with a smarter parking experience. Here in Jersey City, a total of 1,500 single-space parking spots will now be ParkMobile accessible, along with all of the City-owned lots."

Parking enforcement officials can view the parking sessions on handheld devices and will know which spaces are paid. ParkMobile is free to download and available for both <u>iPhone</u> and <u>Android</u> devices. Users can additionally register on <u>parkmobile.io</u>. After setting up their account, customers can immediately begin using the system with their registered mobile device.

About ParkMobile

ParkMobile, LLC is the leading provider of smart parking and mobility solutions in North America, helping millions of people easily find and pay for parking on their mobile device. The company's technology is used in over 3,000 locations across the country, including 7 of the top 10 cities as well as college campuses, airports, and stadiums. Additionally, ParkMobile offers parking reservations at stadium venues for concerts and sporting

events. Reservations are also available in metro area garages, allowing people to drive into the city without having to worry about finding parking. ParkMobile has been named to the Inc. 5000, Deloitte Fast 500, Entrepreneur360, and Atlanta Business Chronicle's Pacesetter list. Additionally, the company won 2018 Stevie Awards for Most Innovative Tech Company and Best Integrated Mobile Experience.
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